

BRAND EXPERIENCE × HEALTHTECH · MEDICAL EVENTS

Dermazone & Cuticon — Creative + Technology

22nd South India Dermazone · 4th Cuticon of Telangana, Hyderabad

BRAND · BUILD · EVENT TECH · FELICITATED

The challenge

Two flagship dermatology events landed in Hyderabad simultaneously, requiring unified creative — online and offline — and a complete technology backbone for thousands of delegate interactions.

What we did

DWI handled creative duties end to end: website, a powerful event brochure and all collaterals, plus the full event technology — registrations, paper submissions, abstract submissions, complete guest management and online event promotion.

The outcome

DWI was felicitated during the event for contribution above and beyond — it remains one of our dearest achievements, and a template for our event creative + technology offering.

Have a similar challenge? DWI.agency (a DIAS Works company) takes ideas to sale across brand, web, mobile, enterprise platforms, digital marketing and launches — now accelerated with AI. Brief us at www.dwi.agency/start-project.html or write to vinod@dias.works.